

LESSON FOURTEEN

OBJECTIVE 4: HELPING OTHERS REDUCE SCREEN USE

LESSON 14: Be SMART! Get The Message Out!

Note: Before beginning this lesson, we encourage you to meet as a staff to decide which method of display each grade/class will use.

OBJECTIVE

- Students will design a way to get the message out to the community.

COMMON CORE STATE STANDARDS

- ENGLISH LANGUAGE ARTS
 - * **CCSS.2.W.7** Participate in shared research and writing projects (e.g., read a number of books on a single topic to produce a report; record science observations)

LESSON OVERVIEW

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| <ul style="list-style-type: none">• Students discuss projects created in past lessons.• Students decide how they will get the message out.• Get the message out! |
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MATERIALS NEEDED

- Past project that will be used to get the message out.

PROCEDURE

Step 14.1: Students Discuss How to Get the Message Out

*CCSS.2.W.7

- **Tell Students:** We are now going to help get the message out to adults and children in our community.
- **Tell Students:** We need to think about the projects we completed in our Take the Challenge lessons.
 - In lesson 3 we wrote a paragraph about the negative effects of too much screen usage.
 - In lesson 6 we set goals for productive activities.
 - In lesson 10 we planned family dinners and encouraged conversation at the dinner table.
 - In lesson 11 we tallied the number of violent acts we saw in a cartoon and wrote letters to our parents about what we found.
 - In lesson 13 we wrote cause and effect paragraphs.
- **Ask Students:** Which of these lessons could we use to get the message out?

Teacher's Note: The above activities can be adapted to get the message out. Either of the paragraph activities could be illustrated on posters, placemats, grocery bags, etc. The family dinner activity could turn into a "Family Dinner" campaign. The class could create table displays for local restaurants with facts about the effects of families eating together and include conversation cards that can be used while eating at the restaurant. Placemats at the restaurant could also display the conversation card questions. Finally, the class might choose to get the message out about how much violence is actually in the cartoons that we watch.

Step 14.2: Students Create Display

Discuss and decide how we will get the message out to our community.

Mural
 Quilt
 Poster
 Placemat
 Paper Grocery Bag

Radio Ad
 Newspaper Ad
 Restaurant Table Display
 Or
 One of your own choosing

This project should be displayed within your community (e.g., malls, businesses, restaurants, grocery stores, community centers, etc.).

Once your display or mode of getting the message out is decided upon, it is time to get busy creating it! Encourage your students to have fun sharing what they have learned with others