

Table of Contents

This curriculum is very flexible. Lessons can be taught by one teacher or divided into different content areas and taught by several teachers at the same time. We have provided suggested content areas however many of the lessons are appropriate to more than one content area.

Lesson 1: The Kaiser Survey: How Much Media?	Math	1
Lesson 2: Introduction to Research Topic.....	Science	14
Lesson 3: Reading Research Studies.....	E/LA	17
Lesson 4: Reading Complex Text	E/LA	25
Lesson 5: Collecting Data on Cartoons for Young Children	Science	28
Lesson 6: Media, Bullying, & Relational Aggression	Science	40
Lesson 7: Gathering and Analyzing Information.....	Science	51
Lesson 8: Analysis of Research & Communicating Results.....	Science	56
Lesson 9: Create and Share Campaign Products	E/LA	64
Lesson 10: What to Do? PSA Posters	Art or E/LA	71
Lesson 11: Creating PSA Videos.....	Technology or Science	78
Lesson 12: Take the Challenge & Take Charge of Media	Math	84
Lesson 13: Creating PSA Radio Ads	E/LA	99
Lesson 14: Opening Ceremony	All Teachers	112
Lesson 15: Your Family Before Screens?.....	Social Studies	121
Lesson 16: Play Writing for Readers' Theatre.....	E/LA	123
Lesson 17: Recognition Ceremony	All Teachers	128
Lesson 18: Budgeting Screen Time	Math	132
Lesson 19: The Role of Government	Social Studies	146
Lesson 20: The Supreme Court	Social Studies	169